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Keep Alpine Beautiful Receives Prestigious Governor's Community Achievement Award

Ten Winning Communities Receive State Environmental Award and Share \$2 Million in Landscape Project Funds

(Alpine, Texas) – Keep Texas Beautiful (KTB) has recognized Keep Alpine Beautiful as one of 10 winners of the 2024 Governor's Community Achievement Awards (GCAA) as an outstanding clean and beautiful community. KTB, in partnership with the Texas Department of Transportation (TxDOT), has awarded the GCAA to Texas communities for 55 years. Keep Alpine Beautiful will receive \$130,000 for a landscaping project to be completed in collaboration with TxDOT along a state-maintained road.

Keep Alpine Beautiful truly honored to receive the Governor's Community Achievement Award for 2023 Achievements. This recognition is a significant milestone in our journey as a program. Keep Texas Beautiful & TxDOT support is deeply appreciated, and this award not only acknowledges our work but also affirms the importance of our program in the community. Thank you for this esteemed award, and we are inspired to continue with even more passion and dedication.

KTB created the GCAA in partnership with the Governor's office in 1969 to recognize towns and cities for their efforts to create clean and beautiful communities. TxDOT has provided landscaping award funding since 1985. To date, 261 projects have been funded, totaling \$47 million in project costs.

Keep Alpine Beautiful will also receive a stately cast aluminum metal plaque to be placed in a prominent public location. The other winning communities are Argyle, Whitesboro, Seabrook, Anna, Del Rio, Little Elm, San Marcos, Pearland, and Garland.

The award is one of the most coveted annual environmental and community improvement honors in Texas. A community's environmental program is judged by a group of diverse, multi-sector judges on achievements in seven environmental and

community improvement areas: public awareness and outreach, environmental education, beautification and community improvement, litter prevention and cleanup, solid waste management, litter law, and illegal dumping enforcement. Communities compete in 10 population categories with the size of the landscaping awards based on their population.

To learn more about the Governor's Community Achievement Awards and the 2024 winners, visit ktb.org/gcaa.

About Keep Alpine Beautiful

Has increased opportunities for community involvement and education, as well as selecting clean-up locations that have a more visible impact within the community, have had a noticeably positive effect on Alpine as a great place to live, work and play!

About Keep Texas Beautiful

Keep Texas Beautiful (KTB) is a non-profit organization dedicated to making Texas the best place to live, work, and play! Our mission is to inspire and empower Texans to make their communities clean and beautiful. We provide resources for community improvement projects, clean-ups, recycling, and youth engagement efforts across the state. Through the Keep Texas Recycling program, we provide technical assistance, education, and market access to increase recycling in rural and underserved communities.

Everything we do focuses on mobilizing volunteers to take action by providing them with tools, resources, and training. Our fieldwork includes research on best practices for litter reduction and the development of community programs to prevent the flow of litter to the Gulf of Mexico.

Founded in 1967, Keep Texas Beautiful's work is driven by its network of affiliate members, communities, volunteers, and supporters that span the state and reach 17 million Texans annually.

For more information and to find your closest affiliate, visit www.ktb.org. Follow us on [Facebook](#).

About TxDOT

The Texas Department of Transportation is responsible for maintaining 80,000 miles of road and for supporting aviation, maritime, rail and public transportation across the state. Through collaboration and leadership, we deliver a safe, reliable, and integrated transportation system that enables the movement of people and goods. Find out more at TxDOT.gov.